

ALBA MACHINE PROMOTIONAL GIVEAWAY

RULES

Table of Contents

1.	Scope of the Rules	3
2.	Organizer	3
3.	Purpose of the Promotion	3
4.	Eligibility Criteria	3
4.1	Eligible Participants	3
4.2	Participant Representations and Acknowledgments	4
5.	Prize Description	5
5.1	First Prize	6
5.2	The Secondary Prizes	6
6.	Registration Procedure	6
6.1	Participation Procedure	6
6.2	Limitations	7
6.3	Registration Period	7
7.	Winners Draw	7
7.1	Draw Procedure	7
7.2	Winner notification	8
7.3	Prize forfeiture	8
8.	Publicity and marketing materials	8
9.	First Prize	9
9.1	Award of the First Prize	9
9.2	Prize Award Agreement	9
9.3	Prize Delivery	10
10.	Liability	10
11.	Intellectual Property	10
12.	Data Protection	11
13.	Miscellaneous	12
13.1	Entry into Force	12
13.2	No Waiver	12
13.3	Non-Assignability	12
13.4	Modification or Cancellation of the Promotion; Force Majeure	12
13.5	Notices	12
13.6	Severability	13
13.7	No Third Party Rights	13
14.	Conflict	13
15.	Winner information	13
16.	Applicable Law and Jurisdiction	13

1. **Scope of the Rules**

These rules (the "**Rules**") have been adopted in relation to the promotional "**ALBA Machine**" giveaway that the Organizer (as defined below) will run at the (i) the Bigga Turf Management Exhibition held between 20 – 22 January, 2026 in Harrogate, UK (the "**UK Trade Fair**"), and (ii) the GCSAA Conference and Trade Show held between 2 – 5 February, 2026 in Florida, US (the "**US Trade Fair**"; together with the UK Trade Fair, the "**Trade Fairs**") (the "**Promotion**").

The Rules govern the Promotion, including but not limited to the conditions of participation, eligibility requirements, prize selection, award and delivery of prizes, as well as the rights and obligations of the participants and the Organizer and its affiliates (the Organizer and its affiliates together being the "**Organizer Group**").

By entering the Promotion, each "**Participant**" (being represented by the individual (the "**Representative**") that has submitted the Promotion digital entry form (the "**Form**") confirms that it has read, understood and accepted these Rules in their entirety and agrees to be bound by them. The Rules apply for the entire duration of (and, where relevant, following expiry of) the Promotion.

These Rules will be supplemented, where applicable, by prize-specific agreements entered into between the Organizer and a Winner (as defined below).

2. **Organizer**

This Promotion is managed by Ecorobotix SA, a Swiss stock corporation (*société anonyme / Aktiengesellschaft*) registered with the commercial register of the Canton of Vaud under the no. CHE-284.375.582 and having its registered office at 6, rue Galilée, 1400 Yverdon-les-Bains, Switzerland (the "**Organizer**").

3. **Purpose of the Promotion**

The Promotion is designed to promote the commercial launch of the ALBA Machine developed by the Organizer, an ultra-high precision turf spraying solution for golf courses.

The Promotion is not a lottery for the purposes of the Gambling Act 2005. Participation in the Promotion is entirely free and not linked to, or subject to, the Participant incurring any costs other than the usual costs associated with receiving and using a prize, as set-out in these Rules.

4. **Eligibility Criteria**

4.1 **Eligible Participants**

Only Participants which satisfy the following eligibility criteria are entitled to enter the Promotion:

- the Participant must act in a commercial capacity and not as a consumer (as defined in the Consumer Rights Act 2015); **individuals acting in a personal capacity are not eligible to participate in the Promotion**);
- the Representative must have proper authorization to act in Participant's behalf for the purposes of the Promotion;
- the Participant must have a genuine commercial interest in, and the capacity to use, the First Prize (as defined below), meaning it must:
 - i. hold or operate a golf course with a minimum of 18 holes suitable for operation of the First Prize;
 - ii. have the technical capacity to operate, store and maintain commercial precision spraying equipment such as the First Prize (including qualified personnel and appropriate infrastructure);
 - iii. not primarily use kikuyu or St. Augustine grasses for its fairways or roughs;
- the Representative must not be an employee, officer, director or agent of the Organizer or any member of the Organizer Group (or an immediate family member or household member of any such person), or anyone else professionally connected with the Promotion;
- the representations and warranties set out in section 4.2 are true and correct in all respects, on the date of the submission of the Form and, with respect to the Winner, up and until the delivery of the First Prize and, respectively, Second Prize.

The Organizer reserves the right to verify the business status, registration and commercial operations of any Participant at any time. In case of doubt, the Organizer may request reasonable evidence of the Participant's business entity registration, and/or proof that the Representative is duly authorized to act on behalf of the Participant.

The Organizer reserves the right to disqualify from the Promotion (at its sole discretion): any Participant who (i) does not meet the applicable eligibility criteria set out above; and/or (ii) provides false, inaccurate or misleading information.

4.2 Participant Representations and Acknowledgments

By entering the Promotion, a Participant represents and warrants that it:

- a) its Representative has all powers and authority to fill in the Form and to accept these Rules, in the name and its behalf.
- b) is acting in a commercial capacity and not as a consumer (as defined in the Consumer Rights Act 2015);

- c) acknowledges that the Promotion is conducted on a business-to-business basis (i.e. prizes will only be awarded to businesses);
- d) accepts these Rules as binding commercial terms governing its participation in the Promotion;
- e) has the necessary commercial experience and sophistication to understand and comply with these Rules;
- f) is not subject of any economic or trade sanctions, export controls, embargoes or restrictive measures imposed by Switzerland, the European Union, the United States, the United Kingdom or any other applicable jurisdiction, nor be owned or controlled by, or acting on behalf of, any person or entity that is the subject of such measures;
- g) operates in a jurisdiction where the prizes hereunder may be lawfully imported, operated and used in accordance with applicable laws and regulations, including export control laws, product safety regulations and environmental requirements and entry into the Promotion would be permitted under applicable laws in that jurisdiction;
- h) has not been convicted of, or under investigation for, any criminal offence involving fraud, dishonesty, corruption or any other offence that, in the Organizer's reasonable judgment, would render participation in the Promotion inappropriate or unlawful; and
- i) is legally entitled under all applicable laws and regulations to participate in the Promotion and to receive and use any prize, and participation must not violate any applicable law, regulation, court order or contractual obligation binding upon the Participant.

If any of the warranties set out in this section 4.2 are breached by the Participant, the Participant may be disqualified from the Promotion by the Organizer at the Organizer's sole discretion.

5. Prize Description

All prizes awarded under the Promotion are commercial products or services intended for professional and business use only. Each Participant that is awarded a prize (each a "**Winner**") acknowledges and agrees that prizes must be used within the Participant's business operations and in accordance with the prize's intended commercial purpose.

Two categories of prizes will be awarded as part of the Promotion, being the "**First Prize**" and the "**Secondary Prizes**", as described below.

5.1 First Prize

The First Prize consists of: (i) 1 (one) ALBA base machine unit and its standard components, (ii) a two-year basic software license package required to operate the ALBA Machine as well as (iii) training and standard onboarding services to operate the ALBA Machine. The ALBA Machine may, at the Organizer's sole discretion, be a unit that has previously been used for demonstration purposes.

If the Winner of the First Prize wishes to continue to use the prize following expiry of the software package included within the First Prize, the Winner shall be solely liable for the ongoing cost of such software license package.

The First Prize will be awarded at the US Trade Fair pursuant to section 7 but Participants from both Trade Fairs will be eligible for selection as the Winner.

5.2 The Secondary Prizes

Each Secondary Prize consists of a sustainability support package provided by the Organizer's partner the GEO Foundation for Sustainable Golf (the "**Partner**"). There are 4 (four) Secondary Prizes available in total.

Each Secondary Prize consists of the Partner providing the following:

- Guided Sustainability Review for the Winner's facility;
- Preparation of Sustainable Golf 'Scorecard' Report, including detailed carbon footprint;
- Provision of Sustainable Golf 'Strokesaver' - with custom action plan;
- Guidance on readiness and process for full facility certification;
- Coverage of all verification and certification fees (optional step);
- Provision of press release and other communications content (as agreed by the Winner).

Two Secondary Prizes will be awarded at each Trade Fair pursuant to section 7.

6. Registration Procedure

6.1 Participation Procedure

Participants enter the Promotion once the Form has been submitted by their Representative at one of the Trade Fairs. The Representative must complete the Form either on: (i) a tablet provided by the Organizer; or (ii) the Participant's personal device using the QR code displayed at the Organizer's booth during the relevant Trade Fair.

The Organizer will give each Representative a physical ticket prior to completion of the Form. The Representative must:

- a. include the number of their physical ticket within the Form;
- b. retain half of their physical ticket; and
- c. place the remaining half of the physical ticket within the transparent draw box.

Entries to the Promotion are non-transferable.

Participation is subject to: (i) satisfaction of the eligibility criteria set out in section 4.1; and (ii) acceptance of the Rules.

Entries received by any means other than as specified in these Rules will be rejected. No incomplete or corrupted entries will be accepted.

6.2 Limitations

A Participant is allowed to submit only 1 (one) entry to the Promotion for a Participant.

Any attempt to submit multiple entries for the same Participant, whether directly or indirectly (including through different names, business units, affiliates, authorized Representatives) may result in the disqualification of all entries submitted on behalf of that Participant at the sole discretion of the Organizer.

6.3 Registration Period

Representatives can enter the draw to win the First Prize (the "**First Prize Draw**"): (i) at any time during the UK Trade Fair; or (ii) from the point the US Trade Fair opens until 10 (ten) minutes before the announced time of the First Prize Draw, and in any event no later than 10:59 am (local time at the US Trade Fair) on February 5, 2026 (together the "**First Prize Registration Period**").

Participants can enter: (i) the UK draw to win a Secondary Prize (the "**UK Draw**") at any time from the point the UK Trade Fair opens until 10:29 am (local time at the UK Trade Fair) on January 21, 2026; and (ii) the US draw to win a Secondary Prize (the "**US Draw**") at any time from the point the US Trade Fair opens until 10 (ten) minutes before the announced time of the First Prize Draw, and in any event no later than 10:59 am (local time at the US Trade Fair) on February 5, 2026 (together being the "**Secondary Prize Registration Period**").

7. Winners Draw

7.1 Draw Procedure

The Winners shall be selected by random draw from all eligible entries received:

- a) for the First Prize, during the First Prize Registration Period; and
- b) for the Secondary Prizes, during the Secondary Prize Registration Period.

All eligible entries received during each registration period shall be included in the applicable draw.

The First Prize Draw and the US Draw will take place on or about 11:00 am (local time at the US Trade Fair) on February 5, 2026 (at the Organizer's booth #3255), or at such other time and date as the Organizer may determine, if necessary. The UK Draw will take place on or about 10:30 am (local time at the UK Trade Fair) on January 21, 2026 (at the Organizer's booth #554), or at such other time and date as the Organizer may determine, if necessary. 2 (two) Secondary Prizes will be awarded at the UK Draw, and 2 (two) Secondary Prizes will be awarded at the US Draw.

The Organizer may modify the time of the First Prize Draw, the US Draw and/or the UK Draw (together the "**Draws**"): (i) if such modification is necessary due to unavoidable circumstances beyond the Organizer's control; or (ii) where not making such modification would be unfair to Participants.

7.2 Winner notification

At each Draw, one designated individual will physically draw the winning ticket(s) from the transparent draw box and announce the Winner(s) of that Draw. The Winner(s) of each Draw will also be notified by email to the address provided in the Form.

An authorized representative of each Winner must confirm acceptance of the prize within 14 (fourteen) days of notification. Failure to confirm acceptance within this time, or where a Winner indicates that they do not want to accept the prize, shall result in forfeiture of the prize, and, in such circumstances, the Organizer will select an alternate winner from the relevant remaining entries in that Draw by random selection.

A prize will only be awarded directly to the relevant Winner. The decision of the Organizer regarding any aspect of the Promotion is final and binding, and no correspondence will be entered into, except with the Winners. The Winner shall not be entitled to a cash alternative or other alternative prize in whole or in part.

7.3 Prize forfeiture

In the event that a prize is forfeited in accordance with these Rules, the affected Participant shall have no right to any compensation, replacement prize or alternative award from the Organizer.

8. Publicity and marketing materials

Each Winner acknowledges that the Organizer, any entity of the Organizer Group and the Partner may use:

- a) the Winner's business name, trade name and logo (if provided);
- b) photographs or videos taken in connection with the Promotion (including during the Promotion, the relevant Draw, the award announcement and/or the handover of any prize); and
- c) photographs or videos of the First Prize and/or the Secondary Prizes, whether in use or otherwise presented in a professional context,

for promotional purposes related to the Promotion, without the Organizer paying any additional compensation to the Winner.

Such use may include, without limitation, public announcement of the Winners, press releases and other media coverage, case studies or testimonials, and the use of such materials in the marketing and communication materials of the Organizer, any entity of the Organizer Group and the Partner (including on their respective websites and social media channels).

Where identifiable individuals appear in photographs or videos, each Winner represents and warrants that it has obtained all necessary consents (for the intended use of the images) from individuals that appear in content featuring the prize awarded to that Winner. Each Winner releases the Organizer Group and the Partner from any related claims.

9. First Price

9.1 Award of the First Prize

Prior to delivery of the First Prize to the relevant Winner, the selected Winner must provide, upon request, evidence satisfactory to the Organizer demonstrating that it meets the eligibility criteria (e.g. corporate or commercial documentation, publicly available information – such as the Winner's website, articles or publications, etc.). If the selected Winner fails to provide such evidence, the Organizer reserves the right to disqualify the Winner (at the Organizer's sole discretion, acting reasonably) and select an alternative winner by random draw (within a timeframe specified by the Organizer).

9.2 Prize Award Agreement

Prior to the delivery of the First Prize the Winner may be required to execute (i) a written agreement with the Organizer (or any of its affiliates) (the "**Prize Award Agreement**") and (ii) the end-user agreement of the Organizer which governs use of the First Prize (and is available on https://turf.ecorobotix.com/wp-content/uploads/2025/02/20240619_Ecorobotix_End-User-Agreement_EN.pdf (the "**End-User Agreement**"). In the event of any inconsistency or conflict between these Rules and the End-User Agreement, the Rules shall prevail.

The winning Participant is expected to use the First Prize for a minimum period of 2 (two) years from the date of delivery in accordance with its intended purpose and to operate the First Prize exclusively for legitimate business operations.

Unless otherwise provided by the Rules, all operating costs relating to the use of the First Prize (including, without limitation, costs required for the terrain preparation or infrastructure requirements, consumables, insurance and operating personnel) shall be borne exclusively by the Winner. Custom duties, taxes or import fees may vary depending on the jurisdiction of the Winner and will be the responsibility of the Winner.

For the avoidance of doubt, the Winner of the First Prize acknowledges that it will be responsible for all ongoing annual software license fees associated with use of the First Prize which are not included within the First Prize package.

9.3 Prize Delivery

The First Prize is provided on an "as is" basis, without any warranties or guarantees of any kind. The First Prize may be delivered by any entity of the Organizer Group, at a date, time and location to be agreed between the Organizer and the Winner. The Organizer will arrange and cover the organization of the delivery, based, to the extent applicable, on FCA (Incoterms (2020), or any subsequent version thereof) at the place designated by the Winner. Delivery is currently expected to take place from June 1st, 2026, although earlier delivery may be possible.

Any Secondary Prize may be activated immediately by the Winner following the end of the respective Trade Fair and must be activated within 12 (twelve) months of the UK Draw or US Draw (as applicable).

10. Liability

To the extent permitted by applicable law, the Organizer shall not be liable for any damages arising out of or in connection with the Promotion or the award, delivery, possession or use of any of the prizes. Any liability of the Organizer shall be limited to the extent permitted by mandatory provisions of applicable law.

Nothing in these Rules excludes or limits the liability of the Organizer: (i) for death or personal injury caused by the Organizer's negligence; (ii) for any matter which it would be illegal for the Organizer to exclude or attempt to exclude its liability; or (iii) for fraud or fraudulent misrepresentation.

11. Intellectual Property

All intellectual property rights, including, without limitation, patents, trademarks, trade names, copyrights, designs, know-how and other proprietary rights, relating to any of the prizes remain the exclusive property of the Organizer, or the Partner, as the case may be.

Participation in the Promotion and the award of a prize do not grant any Participant or Winner any ownership rights or licenses in such intellectual property, except for a limited, non-exclusive, non-transferable right to use the prize awarded solely for its intended professional purpose and in accordance with these Rules and any applicable Prize Delivery Agreement.

Participants and Winners shall not remove, alter or obscure any trademarks, logos or proprietary notices affixed to the prizes or related materials, nor use the Organizer's or the Partner's intellectual property for any purpose other than as expressly permitted under these Rules or with the Organizer's prior written consent.

Notwithstanding the foregoing, the Winners are expressly permitted to use the name of the prize awarded to them, and the Organizer's or the Partner's name and logos (as applicable, depending on the prize awarded), solely to announce that it has been awarded a prize in the Promotion (including in press releases, on its website and on its professional social media channels). Such use must be factual, non-misleading and not suggest any broader partnership, endorsement or commercial relationship beyond the award of the prize.

12. Data Protection

In connection with the Promotion, the Organizer processes only limited personal data relating to the Representative (namely the Representative's name, professional title, if any, and professional email address), as provided for the purposes of Promotion administration, or for other purposes as consented by the Representative in writing.

Such data is processed for the organization and administration of the Promotion, including registration, communication with Participants, Winner notification and prize delivery, and will not be used for unrelated purposes, unless consented by the Representative in writing. The basis for such processing is the Organizer's legitimate interest in conducting the Promotion and, where applicable, the performance of these Rules.

For these purposes, the Participant and its Representative acknowledge that their personal data may be shared with and transferred to affiliates of the Organizer, such as Ecorobotix Inc., located in the US.

The Organizer shall process the data made available to it in accordance with applicable data protection laws and its privacy policy (available on https://ecorobotix.com/wp-content/uploads/2025/09/2025-09-01-Ecorobotix_General_Privacy_Policy_ENG-2.pdf) ("**Privacy Policy**"). Personal data shall be retained only for as long as necessary for the purposes of the Promotion and any applicable legal or record-keeping obligations.

Participants may exercise their rights under applicable data protection laws, including the right to access and request correction of their personal data, by contacting the Organizer using the contact details set out in the Privacy Policy.

13. Miscellaneous

13.1 Entry into Force

These Rules have been adopted by the Organizer and have entered into force on January 20, 2026.

Any provision of these Rules that expressly or by implication is intended to come into or continue in force on or after expiry of the Promotion (being completion of the final Draw) shall remain in full force and effect

13.2 No Waiver

The failure of the Organizer to enforce any provision of these Rules shall not constitute a waiver of such provision or of the right to enforce it at any later time.

13.3 Non-Assignability

No Participant may assign or transfer, in whole or in part, or delegate all or any portion of his/her/its respective rights or obligations under these Rules without the prior written consent of the Organizer. Any assignment, transfer or delegation made without such consent shall be null and void.

13.4 Modification or Cancellation of the Promotion; Force Majeure

In the event of circumstances outside the reasonable control of the Organizer, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of the Promotion, the Organizer reserves the right to suspend the Promotion, at any stage, with no liability to any Participants or third parties, but will always endeavor to minimize the effect to Participants in order to avoid undue disappointment.

Any suspension shall be communicated to Participants in a reasonable manner, to the extent practicable.

13.5 Notices

All notices and other communications sent or to be sent to the Organizer under these Rules shall be given in writing by regular mail, e-mail or courier to the following addresses:

Email: beatrice.wiseman@ecorobotix.com

Mail address:

Béatrice Wiseman

Legal and executive assistant

Ecorobotix SA

6, rue Galilée
1400 Yverdon-les-Bains, Switzerland

13.6 Severability

If any provision of these Rules, in whole or in part, is held to be invalid, unlawful or unenforceable, such provision shall be deemed severed to the extent necessary, and the validity and enforceability of the remaining provisions shall not be affected. The invalid or unenforceable provision shall be replaced, to the extent possible, by a valid and enforceable provision that most closely reflects the original intent and economic effect of the severed provision.

13.7 No Third Party Rights

These Rules do not create, and shall not be construed as creating, any rights enforceable by any person or entity other than the Organizer Group, Representatives and Participants. These Rules do not give rise to any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of these Rules.

14. Conflict

In the event of any conflict or inconsistency with any other communications related to the Promotion, including advertising or promotional materials, these Rules will take precedence.

15. Winner information

Each Winner's details (business name and county only) are available on request. Please email your request to: abbey.flury@ecorobotix.com within 3 (three) months of the US Draw. Should a Winner object to their information being made available, they should contact the Organizer. The Organizer may nevertheless disclose information to regulatory authorities if required by law to do so.

16. Applicable Law and Jurisdiction

These Rules shall in all respects be governed by and construed in accordance with English law.

The courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this Agreement or its subject matter or formation.